

Burleson Independent Soccer Association
July Meeting Minutes
Tuesday, July 14, 2009

Present

Chris Goetz – President
Brent Earheart – Vice President
Rodney Chappell – Treasurer
Laura Riggs – Registrar
Trey Schmoker - Boys Commissioner
Jill Goetz – Girls Commissioner
Ginger Mayfield – U5/U6 Boys Commissioner
Dave Smith – U5/U6 Girls Commissioner
George Mason – Adult Commissioner
Lee Strube – Coaching Director
Carmen Elbert – Referee Director
John Van Horn – Field Director

In Abstention

Cindy Curd – Referee Assignor
Gary Wynn – Historian

Meeting called to order at 8:07 pm.

Visitors

Charles Curd –field report: south end cleared off; fertilizer down; grass seed down

Approval of June meeting minutes: Brent motions to accept. Rodney seconds the motion.
Vote: Unanimous For.

Old Business:

- Website Status –
 - Editing rights – Chris needs backup; probably Brent
 - Front page verbiage – added Adult information
 - Bringing adult league up to be more visible – added to front page
- Internet Connectivity at Soccer Fields – Status
 - DSL account; due to financial concerns – on hold for now
- Hardware refresh – status
 - laptops for treasurer; registrar; & assignor
 - quickbooks & open office installed
- Newsletter content
 - Current items
 - New sections – coaching section? Adult section? Advertising??
 - Targeting 20th of each month to publish
- Review of contract for field usage – Bartlett Park complex – comments, questions????
 - BISA handles all background checks and does not want city to have access and/or manage that process due to privacy regulations

President's Report:

- moving forward with meetings with city; July 22nd meeting with Peter Krause and deputy city manager
- bringing information from other cities on field layout to be flexible for tournaments and revenue potential

Vice-President Report:

- parent's complaint on coach unresolved from last season was resolved without need for A&D hearing (Lane Anderson/Steve Ramirez – Attitude Angels)

Treasurer Report:

- approx. \$15,000 in savings
- approx. \$16,500 in checking
- accounts payable \$621.96
- approx. \$20,000 loss through June 2009
- Rodney will email out financials

Registrar Report:

- Online registration stats:
 - Youth
 - Adult
 - Non-Rec Competitive
 - Sparta FC Camp
 - Coaches F-Clinic
- Advertising
 - Newspaper ads in Burleson, Joshua & Alvarado
 - Billboard signs on 917, Joshua & Alvarado
 - Postcard reminders mailed out last week
 - Yard signs passed out to board and association members
- Volunteers for in-person registration dates at Academy Sports
 - Saturday, July 25th 9:00 am to 3:00 pm
 - Saturday, August 1st 9:00 am to 3:00 pm
- Start date will begin September 12, 2009 (update website)
- Coaches meeting confirmed for Tuesday, August 11th and Thursday, August 13th at the First United Methodist Church.
- Need feedback from Commissioners on email sent out today regarding email to all coaches for background check and coaches meeting

Girl's Commissioner Report:

- at registration, all commissioners need to double check birth certificate dates with age groups playing with to verify kids are playing in the correct division; kids can play up but cannot play down in age groups.

Boy's Commissioner Report:

- British soccer camp reps are interested in working with BISA instead of city

U5/U6 Boys Commissioner Report:

- had several 1st time parents interested in coaching

U5/U6 Girls Commissioner Report:

- nothing to report

Adult Commissioner Report:

- updated website for dates
- late fee registration after august 1st \$15
- several new teams potentially forming
- Proposing to add 2 new rules:

- 50% playing time
- after player receives a yellow card they are immediately substituted out of the game until the next opportunity to substitute back in.

Coaching Director Report:

- May put ad in paper for Sparta camp; Sparta would pick up half of costs
- F-clinic – 40-50 confirmed through email correspondence, but only 3 coaches have signed up
- Need to add advertising for Sparta camp to front page of website
- Implementing new “buddy system” for new coaches (4-5 volunteers); signups at coaches meeting
- Might be able to get air-conditioned modular unit for referees donated for the fall season; only problem is electrical access

Referee Director Report:

- approx 4 weeks into season have a referee/coaches meeting for modified rules U5-U8
- referee clinic on website - august 23rd
- will send out referee registration form

Referee Assignor:

- in abstention

Historian Report:

- in abstention

Field Director Report:

- south end of property cleared off to use as practice facilities
- over budget on project (originally supposed to be under \$5k; but went over about \$1,300)
- need to set field work days (August 22nd and August 29th) – add to agenda for coaches meeting
- propose small increase in mowing contract...extra labor for field zero & trash cans (\$50/month increase); contract runs annually through august (month to month after that); will send out current contract – approximately \$2,000/month including mowing, weed-eating, grass applications, fertilizer, emptying trash cans
- wants to try turf rye grass

Bylaws & procedures:

If BISA gets on same accounting year as NTSSA, we can use their CPA firm for tax filing purposes and IRS representation for free. Rodney motions to change fiscal year to match North Texas. Brent seconds the motion. Vote: Unanimous for.

New Business:

- Concession Vendors
 - currently losing about \$3k per season on current concession operations
 - no controls surrounding cash/inventory; health concerns
 - Brent is proposing to outsource concession business; Brent will place ad in paper requesting proposals to present at next Board meeting
- Modification of U7/U8 playing rules (substitutions)
 - Several requests from coaches on substitution rules. Jill is proposing to change substitution rule to allow free substitutions other than just at quarters and player initiated subs; crowley & granbury do not want to do this; Carmen is proposing to change to 20 minute half-times if we move to free substitutions at stoppage of games

- Jill makes a motion for free substitutions and change to 2-24 minute halves; Lee seconds the motion. Vote: Unanimous for.
- U5/U6 Policy Revision
 - Coaches on field during first three weeks only;
 - Carmen makes motion to allow coaches on field for 3 weeks; commissioners to manage; Rodney seconds the motion. Vote: 11 for and 1 against; Motion passes.
- NTSSA AGM Update
 - Mandatory changes – policies
 - whistleblower
 - conflict of interest – everyone needs to sign annually
 - all members have to sign off on tax returns
 - new policies need to be adopted by august 31st
 - New IRS rules – how it affects us all
 - new 990 rules – more stringent & detailed accounting of income and expenses
 - higher scrutiny on non-profit agencies due to links to terrorism and bad business practices
 - previously 3 page form; now 45 page form
 - all members are personally liable & have fiscal financial responsibilities
 - 1099 reporting very important - \$60/day fine
 - changes: checks and balances; operational budgets; expense reporting/check requests; any overages on budgets/contracts must have approval; will have budgets for every area
 - Propose executive team to get together weekly to get policies/procedures finalized
 - Will probably need budgets for fiscal year from operational areas; over \$5,000 expenditures need 3 bids
 - Need physical address to be compliant with IRS regs with office hours & ability to view financials/tax returns, etc.
 - Rodney will set up voicemail to distribute to individual commissioners and general mailbox
- Alternate date for next board meeting
 - August 12th
- 3 Year Road Map – review
 - Current
 - Image Improvement
 - BISA complex improvement – complete
 - Improve perceived levels of service, benefit and community presence
 - Raise the bar for coaches through education/mentoring
 - Exceptional customer service via the commissioners
 - previously unable to get in touch with commissioners; most important jobs; do drafts for age groups, assist with finding coaches; order jerseys
 - FC Dallas – promoting \$15 tickets; come to coaches meeting; get kids on fields, etc. 100 people to game...would bring FC dallas player to burleson to sign autographs, etc. coaches swag for coaches meeting – score; \$10 cards

Agenda Items not discussed:

- 3 Year Road Map – review
 - Current
 - Sponsorship/Advertising Program
 - Structure/Restructure and agree on sponsorship levels
 - Form committee to actively engage in soliciting advertising sponsorship to local businesses.

- Overall goal is to offset costs of new facility usage fees (if any)
- Fall 2009
 - Operating budgets
 - Tighter expenditure governance
 - Opening day ceremonies
 - To fundraise or not to fund raise
 - New focus for coaches meeting
 - Coaching development program
 - Soccer - new parent soccer education
 - Closing weekend BISA cookout
- Spring 2010
 - First BISA tournament
 - Uniform vendor checkup
- Fall 2010 – first season on Bartlett Soccer Complex
- Spring 2011
- Fall 2011
- Spring 2012
- Fall 2012
- Community development
 - Academic scholarship program for BISA players/volunteers
 - School assembly
 - TOP Soccer Program for children with disabilities
- Review calendar of upcoming events
 - Founders Day – October
 - Meet the Elks Night – where soccer swag outnumbered football people
 - Others

Meeting adjourned: 10:40pm